

BECOME AN
END FOOD WASTE AUSTRALIA
MEMBER TODAY

**MAKING FOOD
GO FURTHER,
TOGETHER**



endfoodwaste.com.au/Membership



**END
FOOD
WASTE**
AUSTRALIA
FUTURE-PROOFING FOOD

**THE GREAT
UNWASTE**
TURN FOOD WASTE AROUND

WORKING WITH END FOOD WASTE AUSTRALIA

End Food Waste Australia is leading the nation's collaborative efforts to tackle the critical issue of food waste through research, innovation and partnerships. We're future-proofing Australia's food system starting by reducing food waste today.

Together with our Members, we're already making a measurable difference. Over three years, we helped businesses and communities:

- Save \$57 million through food waste action
- Reduce food waste by 13%
- Repurpose 982,000 tonnes of food
- Reduce CO2-e emissions by 505,000 tonnes – equivalent to taking 210,000 cars off the road for a year
- Donate 254 million meals to food rescue organisations, and
- Drive food saving conversations in homes across Australia through The Great Unwaste campaign.

WHY REDUCE FOOD WASTE?

Food waste action is where food security, cost-of-living and climate resilience collide. Food waste is not just a significant environmental issue, but a significant drain on people, the planet and industry profitability.



Australia wastes **7.6 million tonnes** of food a year, and costing **\$36.6 billion** a year - equivalent to **1.4% of GDP**.¹



Food waste is like throwing money in the bin, costing businesses, on average, **5.6% of total sales**.²



There are **3.5 million households** in Australia experiencing food insecurity.³



Businesses engaged with End Food Waste Australia **saved \$57 million** from 2022-2024 and **decreased food waste by 13%**.⁴



91% of consumers say they prefer to buy food from brands that are taking steps to reduce waste.²



Two-thirds of food waste in the hospitality industry is still edible and could have been sold rather than thrown away.¹

BECOME AN **END FOOD WASTE AUSTRALIA MEMBER**

End Food Waste Australia Members are incredible businesses and communities committed to a more sustainable, resilient and food-secure Australia through food waste action. We work with businesses of all sizes from paddock to plate, local and state government, solution providers, and organisations that can support households to save food and money.

Membership provides practical tools, expert support and a clear pathway to measure, report on, and reduce food waste in your operations as well as access The Great Unwaste campaign to support food waste reduction in Australian households. You can choose from a menu of packages to align support with your unique business goals.

AS A MEMBER **YOU'LL RECEIVE ACCESS TO:**

- ✓ Food waste measurement tools
- ✓ Practical research-informed resources
- ✓ Member Portal and option to add support packages.
- ✓ Latest insights
- ✓ The Great Unwaste behaviour change campaign materials and guides
- ✓ Networking and collaboration opportunities



MAXIMISE FOOD **IN YOUR OPERATIONS**

We help food businesses maximise food within their operations, improve efficiency, reduce waste and costs, unlock new revenue streams, and drive more sustainable supply chains through:

- Insight and impact reporting
- On-site sprints to improve efficiency
- Advanced forecasting
- Site Food Loss Mapping
- Joint Business Planning for food waste reduction
- Consumer, team member and stakeholder engagement
- Governance, regulatory, and reporting systems and action planning
- Supply Chain and collaboration opportunities
- Industry Working Groups
- Bespoke solutions

SIMPLOT, home to Birds Eye, Edgell and John West, sources more than 435,000 tonnes of potatoes and vegetables from Australian growers each year.

In an Australian first, Simplot partnered with End Food Waste Australia to use the WWF Global Farm Loss Tool. It found 3–4% of marketable potatoes were left in-field, highlighting an opportunity to create commercial value for growers while conserving resources and reducing emissions.

Simplot has more than halved its food waste since 2022.



HELP AUSSIES UNWASTE AT HOME



Support your customers and community to save money, make the most out of your products, and feel good about saving food through The Great Unwaste.

The Great Unwaste campaign is informed by years of research and behavioural science and brings together industry, all levels of government, the not-for-profit sector, and everyday Australians to reduce food waste through consistency, evidence-based, and practical messaging.

THROUGH MEMBERSHIP, ORGANISATIONS AND COUNCILS CAN ACCESS:

Ready-to-use resources, guides, kits and workshop templates for councils, schools and community groups.

"Our recent The Great Unwaste Councils workshop program was a huge success. We had up to **30 community members** attend each session, across a program of **12 workshops**. Residents and councils offered fantastic feedback, including the ease of adopting the seven behaviours, and requests for more workshops to be delivered".

Sarah Davies, GM Strategy, Foodbank SA



TAILORED PARTNERSHIPS

For organisations ready to go further, tailored partnerships with The Great Unwaste can align national campaign activity with your business goals, customer engagement and community impact.

ASSOCIATE MEMBER

BEST FOR:

- Local councils
- Schools and Universities
- Small businesses at the start of their food waste journey

YOU'LL RECEIVE:

- Access to the Member Portal
- The Great Unwaste consumer campaign kits and assets
- Simple food waste measurement tool.
- Research insights, practical downloadable guides, tools and tips.
- Access to latest insights and updates



MEMBER

+ tailor with packages for purchase

BEST FOR:

- Small and medium-sized food businesses looking for self-guided food waste training and resources
- Medium and large food businesses looking for tailored plans and support
- Councils, associations and non-food businesses interested in extended food waste activities

YOU'LL RECEIVE:

- Access to the Member Portal
- Access to purchase support packages
- Welcome discovery call with a Technical Account Manager or The Great Unwaste Account Manager
- Simple food waste measurement tool
- Research insights, practical downloadable guides, tools and tips and tricks
- The Great Unwaste consumer campaign kits and assets
- Access to latest insights and updates
- Opportunity to join (relevant) pre-competitive collaboration projects

PACKAGES AND TAILORED SUPPORT:

- Tailor your membership with self-guided, supported or bespoke resource and training packages for purchase



BECOME A MEMBER TODAY

1. JOIN

Become an End Food Waste Australia Member and join the network of businesses and communities committed to a more resilient, sustainable, and food-secure Australia through food waste action.

2. MEASURE

What gets measured, gets managed. Our tools can help you measure food waste and identify the most impactful opportunities to save food and money.

3. ACT

Access a range of support packages offering practical tools and research-informed solutions to save food and accelerate your business goals.

4. CONNECT

Be a part of collaboration and collective action to future-proof Australia's food system for profitability, people and planet.



READY TO BECOME A MEMBER?

We're here to help with membership options and support for businesses of any size, and all levels of government.

Join our network of 350+ Members:

endfoodwaste.com.au/Membership

